

## QUESTIONS FOR GRAND VALLEY STATE UNIVERSITY BOARD OF CONTROL

1. What goals would you like to achieve during your time on the board?
2. Over the last 15 or 20 years it seems that all state universities have been expanding programs to try to offer everything to everyone. Do you think this is a good idea?
3. Governor Granholm recently proposed giving additional funds from the federal economic stimulus package to universities and community colleges that hold the line on tuition. Do you support this proposal?
4. Under what circumstances would you vote to increase tuition at your school?
5. Do you think your university has done a good job of controlling costs? Where would you find additional cost savings?
6. If Grand Valley State University is facing a budget deficit, what areas would you look to first to make cuts? Please list several areas where the University has already made cuts or become more efficient?
7. What type of outcomes should the university measure to determine if it is being successful? Does your university currently do anything like this?
8. What do you think about basing future state appropriations for universities on some kind of past performance outcome measurement?
9. What is your position on the importance of state universities as authorizers of charter public schools?
10. In which areas of technological research does your university specialize? How effective is your school at commercializing this research to help grow the state's economy?
11. Do you think that K-12 institutions are doing a good job of preparing students for college? Why?
12. What is the relationship that your school maintains with its surrounding community?

Response to questions for Grand Valley University Board of Control  
David L. Way

1. I would like to participate in maintaining GVSU's reputation as a leading public university in these fast-changing and demanding times by being progressive with the curriculum, allowing GVSU to be very competitive with the universities of the state and the nation in attracting new students. With the technological advances throughout the world, it is imperative that GVSU's graduates remain competitive.

I also hope to be able to help GVSU provide one of the best public collegiate educations while also maintaining financial stability and affordability to the People of the State of Michigan.

During the tenure of my eight-year term, the process of delivering education will be changing very dramatically. I hope to work with the Board and administration in providing forward-thinking solutions which will contribute to GVSU's long-term success.

2. I do not believe each public university can provide everything to all and still maintain excellence in every field of study.
3. I would support the proposal giving additional funds from the federal economic stimulus package to universities and community colleges that hold the line on tuition.
4. I would have to weigh all pertinent facts, including but not limited to, GVSU financial administration's demonstration of need for tuition increase while keeping tuition costs competitive with other state universities and affordable to families.
5. I would need access to the university's financial history to be able to research and comment on these two questions.
6. I would need to research the college's financial condition including labor costs, curriculum offerings, social programs and all other financial items before making any decision regarding a budget deficit. I have not yet seen any detailed information regarding past cuts, but based on current tuition costs at GVSU, they are very competitive with other state universities.

7. The University already has implemented measures to determine success such as student retention rates, graduation rates, access and affordability, diversity, employment and placement after graduation.
8. I would consider a past performance-based system depending on the formula of the measurement system. I do believe a system of performance measurement would motivate university administrators to strive for the success of their university.
9. I feel that universities are very important as authorizers of charter public schools because of their knowledge and experience regarding what skills and curriculums are needed for college-bound students to transition from a charter school and be successful at the collegiate level.
10. Grand Valley is home to two SmartZones, the West Michigan Science and Technology Initiative (WMSTI) in Grand Rapids, and the Michigan Alternative and Renewable Energy Center (MAREC) in Muskegon. WMSTI's business incubator provides 21 jobs to our economy, and a company has announced its intention to purchase one of WMSTI's tenants which will bring more than 500 jobs to our region by 2013.
11. It is my opinion that K-12 institutions need to improve their preparation of students for college. With a global economy, our students have to compete with foreign students, many of who come to our universities better prepared for higher education.
12. GVSU has an excellent relationship with the West Michigan community. They sponsor many projects and research that benefit Michigan citizens. They provide a large number of well-qualified graduates to many employers in the surrounding community. They also provide broadcasting TV to the community, and were recently awarded "Station of the Year - 2008" by the Michigan Association of Broadcasters.